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Note that this Data Protection Declaration applies to all business in the trade of used clothing and other textiles performed under the brand name "Absyrd?". All rights and obligations under this agreement are the responsibility of Evermore GmbH.

Data Protection Declaration

1. General Information

The protection of your personal data is important to us. We process your data exclusively in accordance with the applicable legal provisions (GDPR – EU Regulation 2016/679, TKG 2003). This privacy policy informs you about the nature, scope, and purpose of the collection and use of personal data on our website and in our business operations.

2. Data Controller

Evermore GmbH
Mozartgasse 1, 8010 Graz, Austria
Phone: +43 (0)664 3563040
Email: office@evermore.at

3. Purpose of Data Processing

We process personal data for the following purposes:

- To respond to contact inquiries (via email or contact form)
- To fulfil customer contracts (e.g., orders, invoicing, delivery)
- For internal business analytics and service improvement
- To fulfil legal obligations (e.g., accounting)
- For newsletter and marketing communications (if consented)

4. Legal Basis of Processing

Processing is carried out on the following legal grounds:

- Art. 6(1)(a) GDPR – Consent (e.g., newsletter)
- Art. 6(1)(b) GDPR – Contract fulfilment (e.g., webshop orders)
- Art. 6(1)(c) GDPR – Legal obligations
- Art. 6(1)(f) GDPR – Legitimate interests (e.g., business operation, site security)

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5. Contacting Us

If you contact us via email or form, your data will be stored for up to six months to process your request and in case of follow-up. We will not share this data without your consent.

6. Data Transfers to Third Parties

We may transfer your data to:

- Hosting providers for website operation
- Payment processors (e.g., Stripe, PayPal) when purchasing items
- Shipping/logistics partners for order fulfillment
- IT and marketing service providers under GDPR-compliant agreements

All third parties are bound to data processing contracts according to Art. 28 GDPR.

7. Cookies and Web Analytics

Our website may use cookies to improve user experience. If analytics tools (e.g., Google Analytics) are used: This website uses Google Analytics, a web analytics service by Google LLC, USA. Data collected includes browser type, pages visited, duration, etc. The data may be transferred outside the EU. You may opt out by installing a browser add-on: <https://tools.google.com/dlpage/gaoptout>. You can disable cookies in your browser settings or via our cookie consent tool (if present).

8. Online Orders / Webshop Use

If you order goods via our website, we collect:

- Name, address, email, payment details
- Purchase and shipping history

This is necessary for contract processing and legal compliance (e.g., accounting retention rules).

Data is stored for 7 years under Austrian tax law.

9. Newsletter (if applicable)

With your consent, we may send newsletters. You can unsubscribe at any time via a link in the email or by contacting us.

10. Data Retention

Unless otherwise stated:

- Contact data: 6 months
- Customer data: 7 years (per tax law)
- Newsletter subscribers: until un-subscription
- Web analytics: up to 14 months

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11. Your Rights

You have the right to:

- Access your data
- Request correction or deletion
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

If you believe your rights have been violated, contact the Austrian Data Protection Authority (Datenschutzbehörde).

12. Changes to This Policy

We may update this policy to reflect changes in our business or legal requirements. The current version will always be available on our website.